

# PHILIPPE FLICHY

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## BOARD COMPETENCIES

- Digital Strategy
- Technology Integration
- Risk Management
- Contractual and Partnership Negotiation
- Cyber Security

- Industry Expertise
- Energy
- Asset Service
- Engineering & Technology
- Diversified Manufacturing

## DIRECTOR EXPERIENCE

**FLIMP COMMUNICATION** *Digital content and communication solutions to educate and engage employees, and benefits decision-support tools*

Digital Committee 2020 – Present

**NOVEN INC.** *Wireless monitoring to make the life of people in the oil and gas production industry more efficient, environmentally responsible and safer*

CEO 2018 – 2019

**GLOBALGIX INC.** *Automation and controls engineering and construction firm delivering information-based solutions to production-based industries*

Executive Committee 2004 – 2007

## COMMITTEE INVOLVEMENT

**Society of Petroleum Engineers (SPE) International** 2006 – Present

Management and Information Technical Section Board

Program Committee 2012 – 2015 | 2018 – Present

Chair and Committee, International Conferences Organizing Committee 2006 – Present

Digital Transformation Study Group Founder and Chair, Gulf Coast Section 2018 – 2020

Digital Energy Technical Section Board, Events sub-committee chair 2011 – 2016

**TiE (The Indus Entrepreneurs) Executive Committee** 2014 – 2016

## PROFESSIONAL EXPERIENCE

**ENDEAVOR MANAGEMENT HOUSTON, TX** Apr 2020 – Present

**Digital Transformation Team Lead**

Initiating Endeavor digital practice

**NOVEN INC. HOUSTON, TX** Jun 2018 – Dec 2019

**Interim CEO**

Brought in by the board of directors (chaired by former Weatherford CEO) of this start-up to relaunch the company after a false start in June 2018. Identified strategy and action plan to develop the company and got it approved by the board.

**ENERGY EMBASSY, HOUSTON, TX** Nov 2017 – Jun 2018

Independent consultant supporting companies' Digital Transformation planning and implementation for Hunt Oil

**WEATHERFORD, HOUSTON, TX** Oct 2016 – Nov 2017

**Strategic Business Development Director**

Asked by former Baker Hughes CTO who joined Weatherford to develop a plan for a Digital Transformation offering mixing IIoT (Industrial Internet of Things), Analytics, Big Data, Physical Simulation

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Modeling Software and Process Workflows based on Weatherford software portfolio, services and hardware to better support customers

**BAKER HUGHES, HOUSTON, TX**

Jan 2011 – Jul 2016

**Senior Digital Oil Field Advisor** (Feb 2014 to Jul 2016)

Promoted from previous role to lead the process to identify and evaluate internal digital asset capabilities and build an execution strategy from the enterprise strategic goals as a single point of coordination with short and midterm goals to balance, reporting to the CTO

**Digital Oil Field Advisor** (Jan 2011 to Feb 2014)

Conceptualized and coordinated development of Situational Awareness Platform: remote security, safety and operation workflow supervision and coordination with real-time audio, video and data integration.

Started as IO-hub contractor before accepting fulltime employment at end of contract

**IO-HUB, HOUSTON, TX**

Apr 2009 – Feb 2011

**Founder and CEO**

Encouraged by CEO of former employer decided to develop a visionary software for oil and gas industry to provide real-time event diagnosis for complex analysis and optimal drilling and production

**MERRICK SYSTEMS, HOUSTON, TX**

Apr 2007 – Feb 2009

**Vice President, Corporate Development**

Held major role in rapid growth of software company serving at the time 100+ oil and gas companies across USA, Americas, Europe and South East Asia. Identified investors, collaborating with CEO to prepare investor disclosures and support expansion through strategic planning process involving sales channel development, market penetration, and value selling

**GLOBALOGIX, HOUSTON, TX**

Sep 2004 – Apr 2007

**Board of Directors, Chief Technology Officer (CTO) and Co-Founder**

Held direct responsibility in architecture of technical offering and in aligning technical options to corporate goals. Served as a member of the Board of Directors with integral input in long-range planning, investor onboarding and ongoing refinement of growth strategy

**SCHLUMBERGER, HOUSTON, TX**

Oct 1998 – Jul 2004

**Solutions Manager, Schlumberger OFS North and South America** (May 2002 – Jul 2004)

Once Schlumberger acquired SEMA Group, asked to join a team of thought leaders to create a competitive edge for the enterprise and define a Digital Oil Field vision. Charted direction to support solution-oriented, real-time technology services at a corporation with 100,000+ employees in 85 countries

**Info Diffusion Supervisor, SchlumbergerSEMA Salt Lake Olympic Committee** (Mar 1999 – Apr 2002)

Managed and integrated Internet feed and heterogeneous Intranet system for Olympic Games, contributing to the growth of the IT Department from 20 in 1999 to more than 1,300 at Games time; working a matrix organization with multiple levels of leadership and strong executive presence (Olympic Board, Sponsors)

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## ACCOMPLISHMENTS

- The project I started at Baker Hughes from a half page description I was given in 2011 was nominated for the 2014 World Oil Award for innovative software design and deployment.
- Delivered the first ever flawless integrated game information system in the history of the Olympics Games, in time and in budget despite all the perturbations 9/11 created for the largest sport event in 2002. The 2002 Salt Lake Olympics Information system became a reference for all the one to come.
- Won 2008 Houston Fast Tech 50 Companies after starting Globalogix in 2004.
- Developed a detailed study for the French President about the latest technological trends to adopt in order to build the new National French Library announced on 14 July 1988 by President Francois Mitterrand.

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- Took part of the delegation sent by the College de France (France's most prestigious research establishment) to the Japanese Ministry of International Trade and Industry to foster innovation and creativity among Industrial Japanese Research Laboratories.
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#### EDUCATION & TRAINING

Executive Program, Finance & Accounting  
RICE UNIVERSITY, JONES GRADUATE SCHOOL OF BUSINESS, Houston, TX, 2014  
BSBA, Management Information Systems and Computer Science  
BOSTON UNIVERSITY, BOSTON, MA, 1985  
Strategic Thinking and Execution Skills Methodology,  
VENTURIST PROMETHEUS ACADEMY, MONTGOMERY, AL, 2003

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#### AWARDS & RECOGNITIONS

- Society of Petroleum Engineers Gulf of Mexico Regional Management & Information Award 2011 & 2020
  - Nominated 2014 World Oil Award for innovative software design and deployment
  - Society of Petroleum Engineers Regional Service Award 2009 Gulf of Mexico
  - Winner 2008 Houston Fast Tech 50
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#### ADDITIONAL EXPERIENCE

**Master Class Guest Lecturer PTE599 Petroleum Infomatics 2018**  
USC University of South California Viterbi School of Engineering:  
"System Challenges and Barriers to Adoption"  
Member since 2010 of the **Houston InfraGard section**, a partnership between the FBI and members of the private sector to enhance the protection of Critical Infrastructure  
**Guest Professor, Paris, France 1988 – 1998**  
Taught graduate courses on ergonomics, user interface, and access to multimedia information at DESS Paris Dauphine University; IMAC Paris Sorbonne University; and DEA INSTN (National Science and Technical Nuclear Institute).  
**Presenter / Speaker**  
Delivered over 200 presentations at various national/international conferences and trade shows in Paris, Nice, Wiesbaden, Washington, New York, Houston, Florence, Abu Dhabi, Dubai, Muscat, and Tokyo

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#### MEMBERSHIP

- Society of Petroleum Engineers
  - Houston French American Chamber of Commerce
  - Association for Corporate Growth
  - Private Director Association
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#### PERSONAL

Born and raised in Paris. Bi-cultural and dual National French – American  
Ability to travel as much as required  
Hobbies: Photography – Sailing – Audiophile